

Press release

January 2018

Successful year for the CPQ software manufacturer camos

camos continues on its path of growth in 2017 as well

Stuttgart, 24 January 2018 – Since its founding more than 30 years ago, camos Software und Beratung GmbH has been steadily growing every year. In 2017, the software manufacturer also closed the financial year very successfully and was able to win over further renowned, international companies from the mechanical and plant engineering industry as customers. The stable development is also reflected in the staff: during the course of the year, camos grew organically from 19 to 120 employees. Managing Director Michael Hüllenkremer explained ‘2017 was a very good year for camos. We reached our set targets and in some cases even exceeded them. Our team did an excellent job.’

For 2018, the software company is again planning to increase sales and the number of employees. ‘This year, we will once again be expanding our CPQ solution with innovative modules. The focus is on the user experience and providing optimal support to users. With our solutions, we also support our customers in implementing digitization in the field of the offer and order process,’ says Michael Hüllenkremer.

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About camos Software und Beratung GmbH

With camos Quotation and camos Configurator, Stuttgart-based camos Software und Beratung GmbH has developed one of the leading CPQ software solutions (Configure Price Quote) for quotation generation and product configuration in the B2B market. camos is the competent partner for customised design, implementation, integration and introduction of CPQ solutions. Prestigious customers with technically sophisticated products such as Siemens, KONE, Liebherr and MAN are using the software on a global basis, both as a mobile application for field sales and also integrated within ERP systems (e.g. SAP ERP) in-house. With around 100,000 named users, particularly in the field of mechanical and systems engineering, camos is the foremost provider in Europe within this segment.

Your press contact:

Marie Neuhaus

Marketing manager

Telephone: +49 711 78066-12

Fax: +49 711 78066-60

Email: m.neuhaus@camos.de

Internet: www.camos.de