

Press release

May 2017

CPQ provider camos relauches website

Focus on user experience

Stuttgart, 18 May 2017 – Since the middle of May, leading provider of CPQ (Configure Price Quote) solutions, camos, has been showcasing itself on a new website. A core theme during the complete relaunch was user experience. Accordingly, the entire website is transparently structured and offers visitors a fast, informative overview of camos [CPQ solutions](#). Easy guidance and swift navigation on the website means visitors can immediately find what they are looking for.

Offering a comprehensive range of information, the new website effectively meets the increasing demand for information from existing and prospective customers. All the camos solutions and services are detailed in a practical way. Presentation of numerous reference projects and the possibility of downloading supplementary information additionally supports this function. Further information is also available in the customer area. Direct user-to-user exchange is enabled through the camos forum, which is conveniently accessed via the website. camos training options are also prominently located on the website. Via a dedicated navigation point, camos users will find comprehensive information on compact, practical training programmes and schedules. Requests can be sent directly using the online form.

When reworking the website, priority was also given to the careers area, which is now accessible via the main navigation menu. Potential employees will find a plethora of information available here relating to camos as an employer and on various job profiles. Online visitors can use the website to find a suitable job vacancy and process the entire application online.

Armin Hespeler, Head of Sales and Marketing: 'An important objective for us was to use the website to make camos more perceptible, to highlight the personality of the company. For this reason we consciously incorporated numerous photos of our employees. Ultimately it is they who are the face of our company and who are in daily contact with existing and prospective customers and our partners.

You can find our new website at: www.camos.de and www.camos.de/en.

Length: approx. 1,400 characters

[photo:] (Source: camos Software und Beratung GmbH)

About camos Software und Beratung GmbH

With camos Quotation and camos Configurator, Stuttgart-based camos Software und Beratung GmbH has developed one of the leading CPQ software solutions (Configure Price Quote) for quotation generation and product configuration in the B2B market. camos is the competent partner for customised design, implementation, integration and introduction of CPQ solutions. Prestigious customers with technically sophisticated products such as Siemens, KONE, Liebherr and MAN are using the software on a global basis, both as a mobile application for field sales and also integrated within ERP systems (e.g. SAP ERP) in-house. With around 100,000 named users, particularly in the field of mechanical and systems engineering, camos is the foremost provider in Europe within this segment.

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