

Create offers that excite your customers

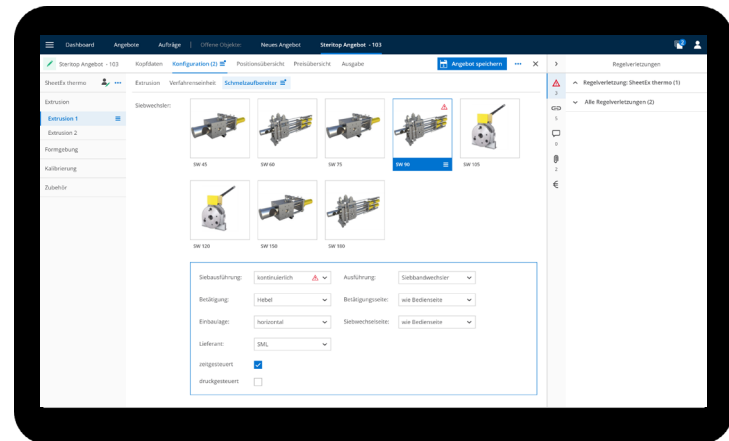
Configure Price Quote for multi-variant products.

Best overall package of software, consulting and support.



COMPLEX CAN BE SO SIMPLE

camos CPQ (Configure, Price, Quote) is one of the leading CPQ solutions in mechanical engineering for digitising the sales of products with many variants - from intuitive configuration to price calculation and up to personalised offer generation. The sales department quickly prepares even large offers. The customer receives meaningful information. The quality of the offers is improved. Based on sales-related, functional product models, the variant that optimally meets the customer's requirements and is also technically correct is configured.



OVERVIEW OF FUNCTIONS



Guided Selling

Discover the best solution by means of a guided and rule-based product configuration.



Offers and sales prices

Swiftly create complete offers with correctly calculated prices.



Multi-channel sales

Customers and dealers initiate the order process via the Internet.



Visual configuration

Immediately visualise configured products and make them tangible for the customer.



Approval workflows


Shorten coordination and approval processes with automated workflows.





Integration


Consistent information on CRM, ERP, PLM, CAD and other systems.


THE FACTORS FOR SUCCESS OF CAMOS CPQ

- **Satisfied customers**

The offer process impresses with an optimal user experience and customers receive offers that are tailored to their individual requirements.
- **Flawless offers and reliable price calculation**

Plausibility and completeness checks permit only technically feasible product variants. Sales prices are calculated uniformly and correctly.
- **Fast sales processes**

Product knowledge is available everywhere and at all time; time-consuming coordination is rendered unnecessary. Complete offers are created virtually at the push of a button.
- **Increase in turnover and profit**

Great efficiency in the entire sales process, a streamlined range of variants and optimal pricing increase competitiveness, turnover and profits.
- **Optimisation of the end-to-end processes**

camos CPQ creates transparency and facilitates cross-departmental and -functional cooperation in the entire company.

MORE THAN 200 CUSTOMERS RELY ON CAMOS

200 international customers benefit from the wide range of functions of the camos standard solution and its high adaptability to individual requirements. They especially appreciate the solution's flexibility in modelling products, designing interfaces and integration into the IT system landscape. The customisation possibilities distinguish the camos solution from other CPQ systems.



VOITH



SIEMENS



“ Today, employees prepare an offer in three hours. In the past, this could take up to two days for extensive enquiries.

Ann-Kristin Kaltefleiter-Jürgens, Head of Sales

maxon

“ With the introduction of our online configurator, we succeeded in delivering custom engines to our customers within eleven working days.

Dr. Luca Bongulielmi, Head of Business Management EMEA

CONTACT US FOR A DEMO



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